

**WEDNESDAY, 1 MAY 2024**

**TO: THE CABINET MEMBER FOR REGENERATION, LEISURE,  
CULTURE AND TOURISM**

I HEREBY SUMMON YOU TO ATTEND A MEETING OF THE  
**CABINET MEMBER FOR REGENERATION, LEISURE,  
CULTURE AND TOURISM** WHICH WILL BE HELD IN  
**CHAIRMAN'S ROOM, COUNTY HALL, CARMARTHEN, SA31  
1JP.**, AT **9.30 AM**, ON **THURSDAY, 9TH MAY, 2024** FOR THE  
TRANSACTION OF THE BUSINESS OUTLINED ON THE  
ATTACHED AGENDA.

*Wendy Walters*

**CHIEF EXECUTIVE**

<b>Democratic Officer:</b>	<b>Kevin Thomas</b>
<b>Telephone (direct line):</b>	<b>01267 224027</b>
<b>E-Mail:</b>	<b><a href="mailto:kjthomas@carmarthenshire.gov.uk">kjthomas@carmarthenshire.gov.uk</a></b>

Wendy Walters Prif Weithredwr, *Chief Executive*,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
*County Hall, Carmarthen. SA31 1JP*

# A G E N D A

1. **DECLARATIONS OF PERSONAL INTEREST**
2. **TO SIGN AS A CORRECT RECORD THE DECISION RECORD OF THE MEETING HELD ON THE 8TH APRIL 2024** 3 - 4
3. **TEN TOWNS CAPITAL FUND** 5 - 10
4. **REPORTS NOT FOR PUBLICATION**

FOLLOWING CONSIDERATION OF ALL THE CIRCUMSTANCES OF THE CASE AND FOLLOWING THE APPLICATION OF THE PUBLIC INTEREST TEST THE CABINET MEMBER MAY CONSIDER THAT THE FOLLOWING ITEMS ARE NOT FOR PUBLICATION AS THEY CONTAIN EXEMPT INFORMATION AS DEFINED IN PARAGRAPH 14 OF PART 4 OF SCHEDULE 12A TO THE LOCAL GOVERNMENT ACT, 1972 AS AMENDED BY THE LOCAL GOVERNMENT (ACCESS TO INFORMATION) (VARIATION) (WALES) ORDER 2007.
5. **SHARED PROSPERITY FUND - VACANT PROPERTY FUND** 11 - 16
6. **SHARED PROSPERITY FUND - BUSINESS START UP & GROWTH FUND** 17 - 44
7. **SHARED PROSPERITY FUND - BUSINESS RENEWABLE ENERGY FUND** 45 - 56

*Note:- The press and public are not entitled to attend the meeting. The decision record will be published normally within 3 working days.*

# Agenda Item 2

## CABINET MEMBER FOR REGENERATION, LEISURE, CULTURE AND TOURISM

**MONDAY**, 8 April 2024

**PRESENT: Councillor:** H.A.L. Evans (Cabinet Member).

**The following officers were in attendance:**

M. Bull, Economic Development Funding & Business Manager

B Hale, Economic Development Coordinator

A. Spencer, Economic Development Officer Shared Prosperity Fund - Property Development Fund

J. Owens, Democratic Services Officer

Committee Room 1 (Democratic Services Committee Room) - County Hall, Carmarthen.  
SA31 1JP - 10.00 - 10.18 am

**1. DECLARATIONS OF PERSONAL INTEREST**

There were no declarations of personal interest.

**2. TO SIGN AS A CORRECT RECORD THE DECISION RECORD OF THE MEETING HELD ON THE 11TH MARCH 2024**

**RESOLVED** that the decision record of the meeting held on the 11<sup>th</sup> March 2024 be signed as a correct record.

**3. REPORTS NOT FOR PUBLICATION**

**RESOLVED** pursuant to The Local Government Act 1972 as amended by The Local Government (Access to Information) (Variation) (Wales) Order 2007 that the following items were not for publication as the reports contained exempt information as defined in Paragraph 14 of Part 4 of Schedule 12A to the Act.

**4. TOWN CENTRE LOAN SCHEME**

Following the application of the public interest test it was **RESOLVED**, pursuant to the Act referred to in minute no. 3 above, not to publicise the content of the report as it contained exempt information relating to the financial or business affairs of any particular person (including the Authority holding that information) (Paragraph 14 of Part 4 of Schedule 12A to the Act).

The public interest test in this matter related to the fact that the report contained detailed information about the business and financial affairs and ambitions of the applicants. In this case the public interest in maintaining the exemption under the 1972 Act in respect of this report outweighs the public interest in disclosing the information therein, as disclosure would be likely to place the business named in the report at an unfair disadvantage in relation to their commercial competitors.

The Cabinet Member considered an application received for a Town Centre Loan.

**RESOLVED** that the application for a Town Centre Loan as detailed in the report be approved subject to the usual terms and conditions and those specified.

**5. SHARED PROSPERITY FUND - BUSINESS START UP & GROWTH FUND**

Following the application of the public interest test it was **RESOLVED**, pursuant to the Act referred to in minute no. 3 above, not to publicise the content of the report as it contained exempt information relating to the financial or business affairs of any particular person (including the Authority holding that information) (Paragraph 14 of Part 4 of Schedule 12A to the Act).

The public interest test in this matter related to the fact that the report contained detailed information about the business and financial affairs and ambitions of the applicants. In this case, the public interest in maintaining transparency and accountability is outweighed by the public interest in maintaining confidentiality, as disclosure would be likely to place persons and businesses named in the report at an unfair disadvantage in relation to their commercial competitors.

The Cabinet Member considered project applications received from businesses seeking assistance from the Shared Prosperity Fund – Business Startup and Growth Grant Fund, the aim of which was to support businesses to start, sustain, grow and create jobs.

**RESOLVED** that the projects submitted to the Shared Prosperity Fund – Business Startup and Growth Grant Fund as detailed in the report be approved.

\_\_\_\_\_  
**CABINET MEMBER**

\_\_\_\_\_  
**DATE**

## CABINET MEMBER DECISIONS MEETING FOR REGENERATION, LEISURE, CULTURE AND TOURISM

DATE: 9 MAY 2024

<b>Cabinet Member:</b>	<b>Portfolio:</b>	
<b>Cllr. Hazel Evans</b>	<b>Cabinet Member for Regeneration, Leisure, Culture and Tourism</b>	
<p><b>Ten Towns Capital Fund</b></p> <p><b>Purpose</b> To consider an application for funding by Llandeilo Town Council as part of the Ten Towns Programme. The aim of the Ten Towns Programme is to increase the resilience and future growth of Carmarthenshire’s rural market towns and their surrounding areas.</p>		
<p><b>Recommendations / key decisions required:</b></p> <p>To approve 1 application submitted as part of the 10 towns programme on behalf of the Economic Growth Plan Team in Llandeilo</p> <p><b>Applicant:</b> Llandeilo Town Council <b>Grant requested</b> - £72,391</p>		
<p><b>Reasons:</b></p> <p>To support the economic opportunities identified as part of extensive community consultation and discussion with key stakeholders that will provide economic and social benefit to the County’s rural market towns.</p>		
<p><b>Directorate</b> <b>Name of Head of Service:</b> Jason Jones</p> <p><b>Report Author:</b> Mared Pemberton</p>	<p><b>Designations</b> <b>Head of Regeneration, Policy and Digital</b></p> <p><b>Rural Programmes Co-ordinator</b></p>	<p><b>Jason Jones</b> <b>Tel: 01267 242 336</b> <a href="mailto:JaJones@carmarthenshire.gov.uk">JaJones@carmarthenshire.gov.uk</a></p> <p><b>Mared Pemberton</b> <b>Tel: 07812475386</b> <a href="mailto:MEPemberton@carmarthenshire.gov.uk">MEPemberton@carmarthenshire.gov.uk</a></p>

**Declaration of Personal Interest (if any):**

None

**Dispensation Granted to Make Decision (if any):**

N/A

**DECISION MADE:**

Signed:

DATE: \_\_\_\_\_

\_\_\_\_\_  
CABINET MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE SUMMARY

## CABINET MEMBER DECISIONS MEETING FOR REGENERATION, LEISURE, CULTURE AND TOURISM

**DATE 9 May 2024**

### 10 Towns Programme Capital Fund

#### **Purpose**

To consider an application for funding submitted as part of the Ten Towns Programme.

#### **Background**

The aim of the 10 Towns Programme is to increase the resilience and future growth of Carmarthenshire's rural market towns and their surrounding areas.

The Authority has committed £1m capital funding to support the respective towns to take forward some of the capital aspirations identified within their economic growth plans. This was approved by Executive Board on 21<sup>st</sup> June 2021. Subsequently, further funding has been secured via the Shared Prosperity Fund Rural Anchor Programme to support the realisation of the town's priority projects.

Llandeilo Town Council has already received Cabinet Member approval in October 2023 for phase 1 of their Ten Towns project which included the development of a bike pump track as a visitor attraction to the town located at Parc Le Conquet.

Since the project completed in early March, a great deal of interest has been shown via their online presence with over 1000 website visits to date and extremely positive feedback received from users.

This application is for the second and final phase of their Ten Towns project which aims to further enhance the new attraction in the town by providing a dedicated parking area, fencing of the pump track area and purchase of street furniture at the site following feedback gained to date.

The application has been assessed and considered by the internal Funding panel before being presented to Cabinet member for final decision.

#### **Application for consideration:**

##### **Llandeilo Town Council**

**Total project costs:       £72,391**

**Amount Requested:       £72,391**

Llandeilo Town Council is the lead applicant for the development of the Ten Towns project in Llandeilo.

The growth plan team prioritised the development of a cycling tourist attraction at Parc Le Conquet as their priority project, linking with the area’s cycling offer and proposed Tywi Valley cycle path development. With the first phase of this project now complete and the pump track fully operational for several weeks, this application for support centres around completing the Pump track development to ensure it has the maximum impact to benefit the town and delivers a high-quality attraction that attracts visitors from afar.

This final phase of the project will see the following elements being developed:

- Designated parking area for visitors
- Installation of picnic benches, bins and street furniture to increase visitor dwell time
- Bike repair stations
- Fencing of pump track

No planning permission is required and landowners permission has been granted.

The application for support aligns with the Ten towns programme and will complete what is already proving to be a successful visitor attraction to the town.

**Project Delivery timeline**

The project will begin as soon as full approval is granted. Project must be fully complete by end of December 2024 in line with Shared Prosperity Funding period.

**Outputs to be achieved**

M2 of outdoor space created for dining/events/markets/ parking 50x30m2

**Recommendation**

To approve a grant request of **£72,391** from the Ten Towns Capital Shared Prosperity Fund.

**2. OTHER OPTIONS AVAILABLE**

The option of not approving this project in whole or part is open to Cabinet Member. However non approval will put at risk the Council’s ability of delivering the Rural anchor programme within the UK Government’s programme timeframe.

<b>DETAILED REPORT ATTACHED</b>	<b>NO</b>
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# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: **Jason Jones** Head of Regeneration, Policy and Digital

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
YES	YES	YES	NO	YES	NO	NO

## Policy, Crime and Disorder

The Ten Towns programme provides an opportunity for rural market towns to create new economic benefit and opportunities developed as a recommendation from the Moving Rural Carmarthenshire Forward Plan.

The above is aligned with the county's existing strategies and plans including the Local Investment Plan for Carmarthenshire, Economic Recovery Plan, Local Innovation Strategy, Wellbeing Assessment, and the South-West Wales Regional Economic Delivery Plan and Corporate Strategy.

The project will also deliver against the Authority's Vision Statement as a key priority in 'Making our communities and environment, healthy, safe and prosperous' places to live.

The Programme will support the objectives of the Wellbeing & Future Generations Act by targeting interventions which aim to ensure that the Welsh speaking communities of the County remain vibrant and sustainable communities.

## Legal

Terms and Conditions will be issued to the applicant which have been verified by the Authority's legal team.

## Finance

Funding has been secured via the Ten Towns programme which is funded by Carmarthenshire County Council capital funds. Additional funding has also been secured via the UK Government's Shared Prosperity Fund as part of the Rural Anchor.

## Risk Management Issues

At a project level, a risk register will be maintained together with appropriate mitigation measures. The Rural Anchor Team who are responsible for administering the funds will closely monitor progress of the project individual awards. Where a lack of progress is being made,

applicants will need to provide clarification as to how they will be able to deliver against the original approved amount. As a last resort this may mean suspension of a project mid delivery.

## CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Jason Jones

Designation: Head of Regeneration, Policy and Digital

**1. Local Member(s)** – Elected Member Cllr Edward Thomas has been consulted an on-going basis as part of the growth plan team meetings and is supportive of the project.

**2. Community / Town Council** - The application is being led by Llandeilo Town council on behalf of the wider community.

**3. Relevant Partners** - Members of the established growth plan team which includes key stakeholders from public, private and third sector organisations have been consulted and are supportive of the project.

**4. Staff Side Representatives and other Organisations** – N/A

**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

**THESE ARE DETAILED BELOW**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
10 towns Llandeilo		HELD Digitally

# Agenda Item 5

By virtue of paragraph(s) 14 of Part 4 of Schedule 12A of the Local Government Act 1972 as amended by the Local Government (Access to Information) (Variation) (Wales) Order 2007.

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# Agenda Item 6

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# Agenda Item 7

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